



KANAKAM
FOUNDATION

2022
—
2023



KANAKAM FOUNDATION ANNUAL REPORT

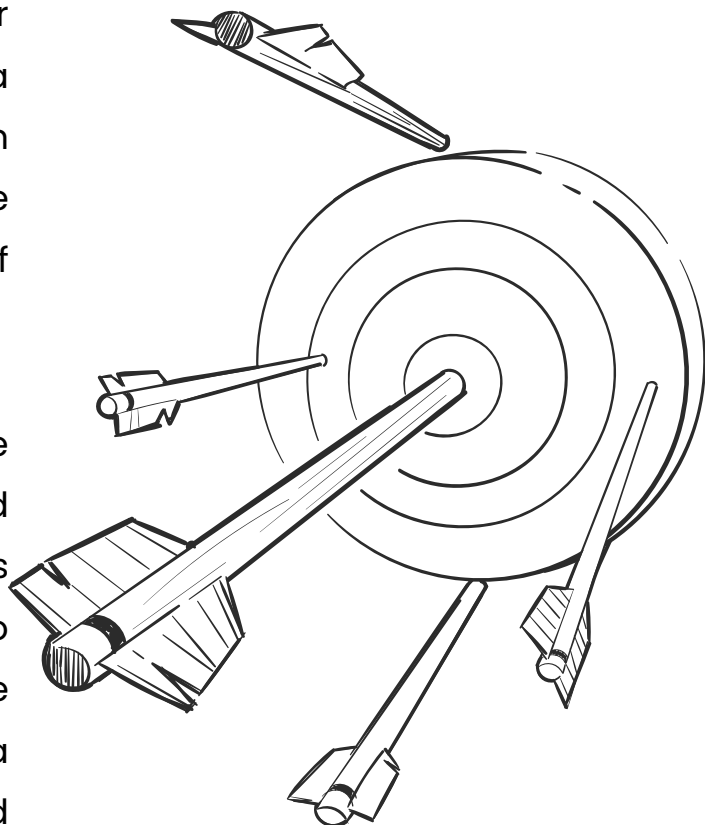
FOUNDER'S FOREWORD

Dear Friends,

As I reflect on the past year, I am overwhelmed by the strides we have made together. At Kanakam Foundation, our mission has always been to serve as a beacon of hope for the most vulnerable in our society. This year, more than ever, we have demonstrated the incredible power of compassion, collaboration, and resilience.

Through a range of impactful programs, we have touched lives, inspired hope, and brought meaningful change to individuals and communities. From providing meals to the hungry to empowering women with the tools to succeed, every initiative has been a step towards building a more inclusive and equitable world. This report celebrates these milestones and acknowledges the collective effort that made them possible.

I extend my heartfelt gratitude to our donors, volunteers, and partners for their unwavering support. Your trust in our vision propels us forward. Together, we can achieve even greater heights in the years to come.



With gratitude and hope,

Raju Kanakam
Manikanta Oolla

Founders, Kanakam Foundation

ABOUT KANAKAM FOUNDATION

In 2016, two visionaries, Mr. Raju Kanakam and Mr. Manikanta Oolla, came together with a shared dream to make a difference. They saw the struggles of underprivileged families—debt, poor nutrition, and hardship—and decided to act. This is how the Kanakam Foundation was born.

Our mission is to bring hope and support to those in dire need. We aim to uplift and empower individuals who are fighting to make ends meet. With a dedicated team of 8 board directors from across India, we work tirelessly to tackle social, economic, and environmental challenges. By leveraging resources, forging partnerships, and harnessing technology, we strive to create lasting, positive change in the lives of those we serve.

At Kanakam Foundation, we believe in lighting up the lives of the less fortunate with empowerment and improved living standards. We are committed to making a meaningful difference and creating a brighter future for all.



OUR MISSION



Our mission is to touch lives with compassion and care, transforming despair into hope and struggle into strength. We are driven by the belief that every person deserves a chance to rise above their circumstances and build a better future.

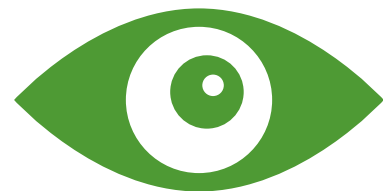
We commit ourselves to be a beacon of support for those who face the harshest challenges—lifting them out of poverty, nourishing their bodies and spirits, and empowering them to reclaim their dignity and dreams. Our mission is to stand shoulder-to-shoulder with those in need, offering not just immediate relief but also the tools for long-term change.

Through our tireless efforts, we strive to create a world where every individual feels valued, supported, and capable of achieving a life of opportunity and fulfillment.

At the Kanakam Foundation, our vision is to create a world where every individual, regardless of their background, has the opportunity to thrive. We envision a society where the underprivileged are empowered to overcome their challenges, breaking free from the cycles of poverty and poor nutrition that hold them back.

We aim to uplift and strengthen the most vulnerable sections of our community by providing support, resources, and opportunities for growth. Through our dedicated efforts and innovative solutions, we aspire to improve the lives of those in need, bringing light and hope into their lives.

OUR VISION



Our vision is a future where every person can achieve their full potential and live with dignity and fulfillment.

OUR VALUES

Compassion

We lead with compassion and understanding, providing consolation and support to cancer patients and their families.

Transparency

We maintain the highest standards of honesty and transparency in everything we do, making sure that each donation is handled sensibly to have the greatest possible impact.

Innovation

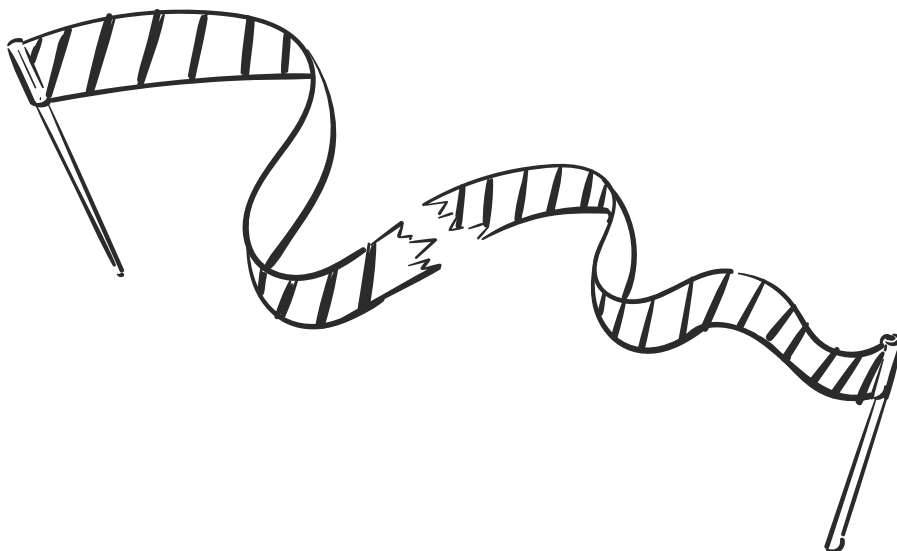
We embrace new research, technologies, and treatment approaches to stay at the forefront of the fight against cancer.

Resilience

Because we believe that every obstacle can be overcome with persistence and hope, we continue to be firm and determined even in the face of hardship.

Empowerment

We believe in up-lifting unprivileged communities by empowering women through education, and giving every individual the tools they need to overcome challenges.



OUR IMPACTFUL PROGRAMS

Daily Meals: Nourishing Lives, One Plate at a Time

Hunger remains one of the most pressing challenges faced by millions across the globe. At Kanakam Foundation, we believe that no one should have to choose between feeding their families and meeting other basic needs. This year, we have successfully served over 250,000 nutritious meals to individuals and families in need.

By establishing partnerships with local farmers, food suppliers, and volunteers, we have created a sustainable food distribution network. These meals not only alleviate hunger but also provide the nourishment necessary for individuals to lead healthy and productive lives.

Maternity Care Supplies: Supporting Mothers, Welcoming New Lives

Every child deserves a safe and healthy start in life, and every mother deserves the support to ensure that. This year, we distributed maternity care kits to 35,000 expectant mothers, prioritizing marginalized communities and areas with limited healthcare access.

These kits included essential items such as prenatal vitamins, sanitary products, newborn clothing, and educational materials on maternal health. Additionally, our volunteers conducted awareness sessions on the importance of maternal nutrition and neonatal care. By addressing these critical needs, we have helped to reduce risks associated with childbirth and ensured healthier outcomes for mothers and babies alike.

Health Check-ups: Building a Healthier Tomorrow

Health is the cornerstone of a thriving community, yet access to healthcare remains a significant barrier for many. In response, we organized 2,000 free health camps across urban and rural areas. These camps offered comprehensive medical check-ups, diagnostic services, and immediate treatment for common ailments.

Through these initiatives, over 10,000 individuals received care that they otherwise could not afford or access. From providing basic health screenings to referring

serious cases to specialized facilities, these camps have been instrumental in fostering a culture of preventive care and early intervention.

Cancer Awareness: Knowledge That Saves Lives

Cancer is a battle that affects not just individuals but entire families. Early detection and awareness are critical in fighting this disease. This year, our cancer awareness campaigns reached over 50,000 people, educating them about the importance of regular screenings, recognizing early warning signs, and adopting preventive measures.

We utilized a mix of interactive workshops, community outreach programs, and digital platforms to spread our message. Personal stories from survivors and experts helped break down stigma and inspired many to take proactive steps towards their health. Our efforts have fostered a sense of empowerment and vigilance within the communities we serve.

Cancer Awareness: Knowledge That Saves Lives

Women Empowerment: Enabling Independence

We believe that empowering women is a fundamental step toward creating sustainable and thriving communities. This year, our women empowerment initiatives provided skill development training to 3,000 women, enabling them to achieve financial independence and self-confidence.

The programs focused on a range of skills, including tailoring, baking, digital literacy, and entrepreneurship. We also offered workshops on financial management and leadership, preparing participants to become changemakers within their communities. Many of these women have since started their own businesses or secured stable employment, creating ripple effects of growth and empowerment.

Kanakam Foundation has been deeply committed to empowering women by providing scholarships for aspiring nurses from underprivileged backgrounds. We have supported their career development by offering General Duty Assistant (GDA) training, equipping them with essential skills to excel in the healthcare sector.

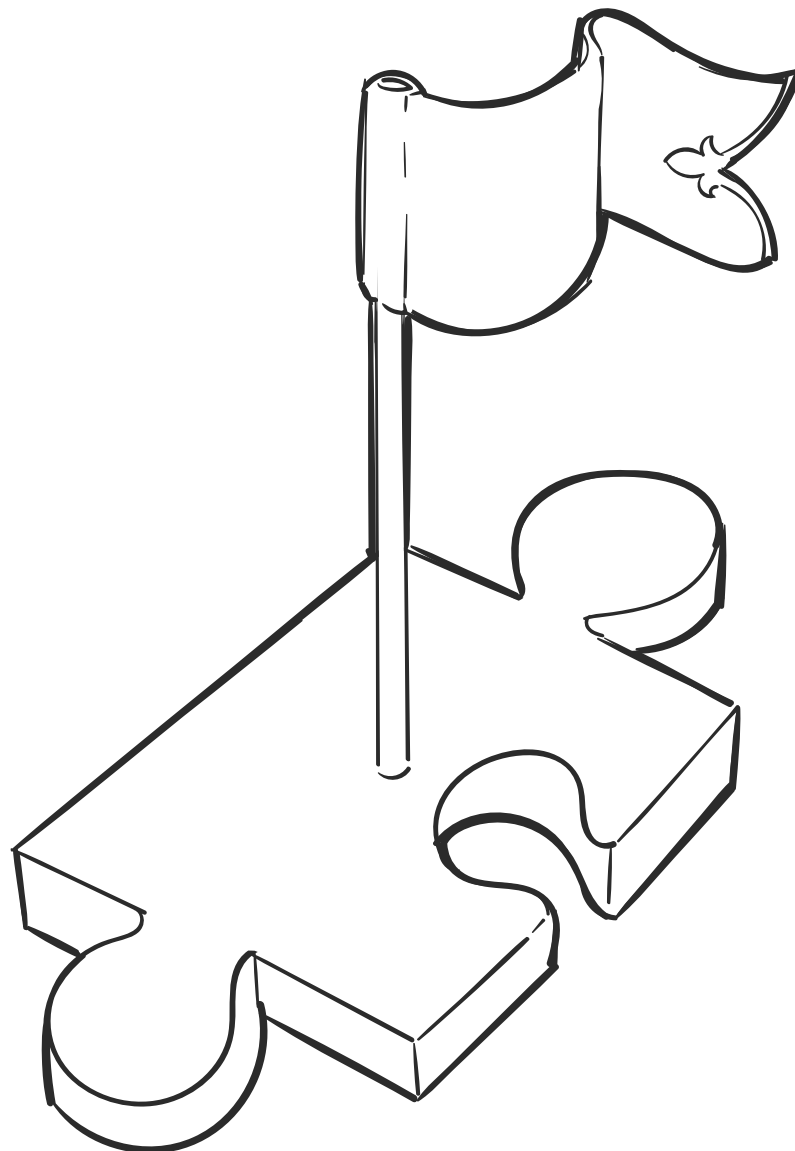
Financial Support to Cancer-Affected Families: Standing Together in Tough Times

Cancer treatment is not only physically and emotionally taxing but also places a significant financial burden on families. This year, we provided financial aid to 500 families, helping them cover treatment costs, transportation, and essential living expenses.

In addition to monetary support, we offered counseling services and connected families with support networks to ensure they did not face these challenges alone. By lightening their financial load, we enabled them to focus on recovery and rebuilding their lives.

Achievements in Numbers

- 500,000+ lives impacted through all our programs combined.
- 3,000 volunteers contributed their time, skills, and energy to our mission.
- Expanded to 15 new locations, bringing hope and support to even more communities.
- Reached 10,000+ women and children with targeted interventions addressing health, education, and empowerment.



A GLIMPSE INTO THE FUTURE

2023–2024

As we look ahead, our vision is to deepen our impact and expand our reach. Our goals for the coming year include:

- Launching a new initiative focused on women education and youth employment in the health care sector, creating opportunities for the next generation to thrive.
- Expanding our health services to include cancer health support, addressing a critical yet often overlooked aspect of well-being.
- Strengthening partnerships with other organizations to amplify our impact and bring holistic solutions to the communities we serve.

We are excited about these new ventures and remain committed to transforming lives, one step at a time.



ORGANIZATIONAL STRUCTURE

At Kanakam Foundation, our strength lies in our dedicated and diverse team, united by a shared vision of uplifting the underprivileged by our compassionate care. Each member plays a vital role in driving our initiatives, ensuring they are impactful and sustainable.

LEADERSHIP WITH PURPOSE

Visionary leaders who guide the foundation's mission and strategy, ensuring alignment with our goals of cancer awareness, research, and support.

HEALTHCARE EXPERTS

Skilled professionals specializing in oncology nursing education, stem cell and genomic studies, driving advancements in cancer prevention and early detection.

COMPASSIONATE CAREGIVERS

Teams focused on supporting patients and their families through initiatives like Kanakam Care Meals and emotional wellness programs.

At Kanakam Foundation, teamwork is not just a practice, it's the core of everything we achieve.

“ THANK YOU ”

We are deeply grateful to our amazing partners, volunteers, interns, supporters, and contributors for being there for us at every turn. In our quest to establish 'A Community of Support', you are more than just supporters. We are inspired to dream higher and put in more effort every day by your generosity, unshakable belief in our cause, and tireless efforts. It is your kindness and dedication that light our path, giving hope to countless individuals and families.





REGISTERED OFFICE

6-14, Sarada Nagar,
Anakapalle,
Andhra Pradesh. 531001

HEAD OFFICE

Y-42,
Okhla Industrial Area, Phase-II,
New Delhi. 110020

🌐 www.kanakamfoundation.org

☎ +91 9266732621

✉ info@kanakamfoundation.org



https://linktr.ee/kanakam_foundation