



KANAKAM
FOUNDATION

2021-2022



KANAKAM FOUNDATION ANNUAL REPORT



www.kanakamfoundation.org

FOUNDER'S FOREWORD

Dear Friends,

As we reflect on the year 2021-2022, I am filled with immense gratitude and pride for the strides we have made together at Kanakam Foundation. Over the years, we have focused on creating impactful programs that address critical social, economic, and environmental challenges. Our work is driven by a deep belief in human potential and a vision for a society where everyone has access to opportunities for growth and well-being.

Despite the challenges posed by the ongoing global pandemic, our dedication to serving communities and uplifting lives has remained unwavering. This year, we launched and sustained various impactful initiatives that resonate with our mission to create a better and more equitable society.

None of this would have been possible without the support of our volunteers, donors, and partners. As we look forward to the year ahead, I invite you to join us in continuing this journey of transformation and hope.

Raju Kanakam

Co- Founder

Kanakam Foundation

Manikanta Oolla

Co- Founder

Kanakam Foundation

ABOUT KANAKAM FOUNDATION

In 2016, two visionaries, Mr. Raju Kanakam and Mr. Manikanta Oolla, came together with a shared dream to make a difference. They saw the struggles of underprivileged families—debt, poor nutrition, and hardship—and decided to act. This is how the Kanakam Foundation was born.

Our mission is to bring hope and support to those in dire need. We aim to uplift and empower individuals who are fighting to make ends meet. With a dedicated team of 8 board directors from across India, we work tirelessly to tackle social, economic, and environmental challenges. By leveraging resources, forging partnerships, and harnessing technology, we strive to create lasting, positive change in the lives of those we serve.

At Kanakam Foundation, we believe in lighting up the lives of the less fortunate with empowerment and improved living standards. We are committed to making a meaningful difference and creating a brighter future for all.



OUR MISSION



Our mission is to touch lives with compassion and care, transforming despair into hope and struggle into strength. We are driven by the belief that every person deserves a chance to rise above their circumstances and build a better future.

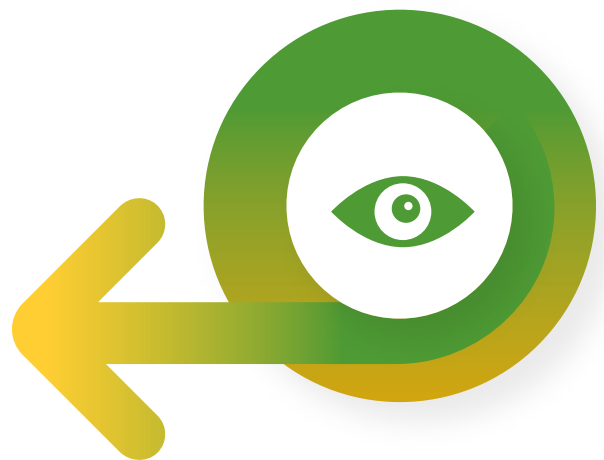
We commit ourselves to be a beacon of support for those who face the harshest challenges—lifting them out of poverty, nourishing their bodies and spirits, and empowering them to reclaim their dignity and dreams. Our mission is to stand shoulder-to-shoulder with those in need, offering not just immediate relief but also the tools for long-term change.

Through our tireless efforts, we strive to create a world where every individual feels valued, supported, and capable of achieving a life of opportunity and fulfillment.

At the Kanakam Foundation, our vision is to create a world where every individual, regardless of their background, has the opportunity to thrive. We envision a society where the underprivileged are empowered to overcome their challenges, breaking free from the cycles of poverty and poor nutrition that hold them back.

We aim to uplift and strengthen the most vulnerable sections of our community by providing support, resources, and opportunities for growth. Through our dedicated efforts and innovative solutions, we aspire to improve the lives of those in need, bringing light and hope into their lives.

OUR VISION



Our vision is a future where every person can achieve their full potential and live with dignity and fulfillment.

OUR VALUES



Empowerment

We believe in up-lifting unprivileged communities by empowering women through education, and giving every individual the tools they need to overcome challenges.

Compassion

We lead with compassion and understanding, providing consolation and support to cancer patients and their families.

Transparency

We maintain the highest standards of honesty and transparency in everything we do, making sure that each donation is handled sensibly to have the greatest possible impact.

Innovation

We embrace new research, technologies, and treatment approaches to stay at the forefront of the fight against cancer.

Resilience

Because we believe that every obstacle can be overcome with persistence and hope, we continue to be firm and determined even in the face of hardship.

PROGRAMS AND INITIATIVES 2021–2022

Social Service Programs

Distribution of essential supplies to underprivileged families.

Support for marginalized groups through community engagement activities.

Medical and Health Care Programs

- Health camps providing free check-ups, medicines, and consultations.
- Awareness sessions on maternal and child health, lifestyle diseases, and mental well-being.

Awareness Programs

Swachh Bharat Abhiyan: Promoted cleanliness and hygiene through workshops and clean-up drives.

Clean and Green: Conducted plantation drives and educated communities on waste management.

Agriculture Awareness: Organized sessions on sustainable farming practices and the benefits of organic farming.

Environmental and Sustainability Awareness: Highlighted the importance of eco-friendly practices and conservation efforts.

Corona Awareness: Disseminated information on COVID-19 prevention, vaccination drives, and safety measures.

Awareness for the Elderly: Conducted sessions on health, financial planning, and rights for senior citizens.

Women and Child Welfare Programs

- Workshops on women's rights, safety, and empowerment.
- Educational support and nutritional programs for children in need.

Skill Development and Vocational Training

Entrepreneurship Programs: Guided aspiring entrepreneurs on business planning and funding.

Tailoring Training: Trained over 100 women in tailoring to promote self-employment.

Computer Training: Provided basic and advanced computer skills to youth.

Income-Generating Trainings: Conducted workshops on small-scale business opportunities such as handicrafts and food processing.

Welfare Programs

Community Welfare: Engaged in initiatives promoting communal harmony and social cohesion.

Support for the Disabled: Provided wheelchairs and other assistive devices to individuals with disabilities.

Old Age Welfare: Supported senior citizens with caregiving resources and recreational activities.

Educational Programs

- Conducted literacy drives and distributed educational materials to underprivileged children.
- Organized scholarship programs for deserving students.

LOOKING FORWARD TO

2022–2023

As we step into 2022–2023, Kanakam Foundation is committed to scaling our existing programs and exploring new avenues for impact. Our priorities include:

- Expanding skill development programs to reach more communities.
- Strengthening partnerships to enhance resource mobilization.
- Launching innovative initiatives for youth empowerment and sustainable development.
- Deepening our engagement in climate action and green practices.

We look forward to your continued support as we work together to build a brighter future.

Together, let's continue to transform lives and create lasting change.



ORGANIZATIONAL STRUCTURE

At Kanakam Foundation, our strength lies in our dedicated and diverse team, united by a shared vision of uplifting the underprivileged by our compassionate care. Each member plays a vital role in driving our initiatives, ensuring they are impactful and sustainable.

LEADERSHIP WITH PURPOSE

Visionary leaders who guide the foundation's mission and strategy, ensuring alignment with our goals of cancer awareness, research, and support.

COMPASSIONATE CAREGIVERS

Teams focused on supporting patients and their families through initiatives like Kanakam Care Meals and emotional wellness programs.

HEALTHCARE EXPERTS

Skilled professionals specializing in oncology nursing education, stem cell and genomic studies, driving advancements in cancer prevention and early detection.

COMMUNITY ADVOCATES

Passionate individuals dedicated to spreading awareness, mobilizing resources, and building a network of donors, volunteers, and partners.

At Kanakam Foundation, teamwork is not just a practice, it's the core of everything we achieve.

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THANK YOU

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We are deeply grateful to our amazing partners, volunteers, interns, supporters, and contributors for being there for us at every turn. In our quest to establish 'A Society of Support', you are more than just supporters. We are inspired to dream higher and put in more effort every day by your generosity, unshakable belief in our cause, and tireless efforts.

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It is your kindness and dedication that light our path, giving hope to countless individuals and families.

 **Karnataka Bank**
Your Family Bank. Across India.



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